

*Drew
Latter*
DESIGN

**PEP
AND HER FRIENDS**

BRANDING / MARKETING

INITIAL DESIGNS

*Drew
Letter*
DESIGN

PEFU
AND HER FRIENDS

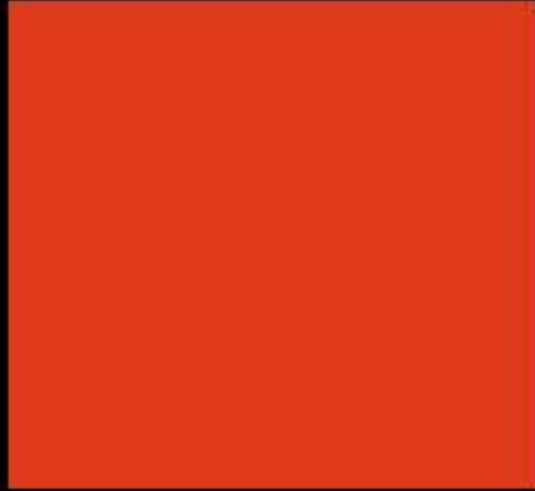
COLORS



#D81414



#FECF15



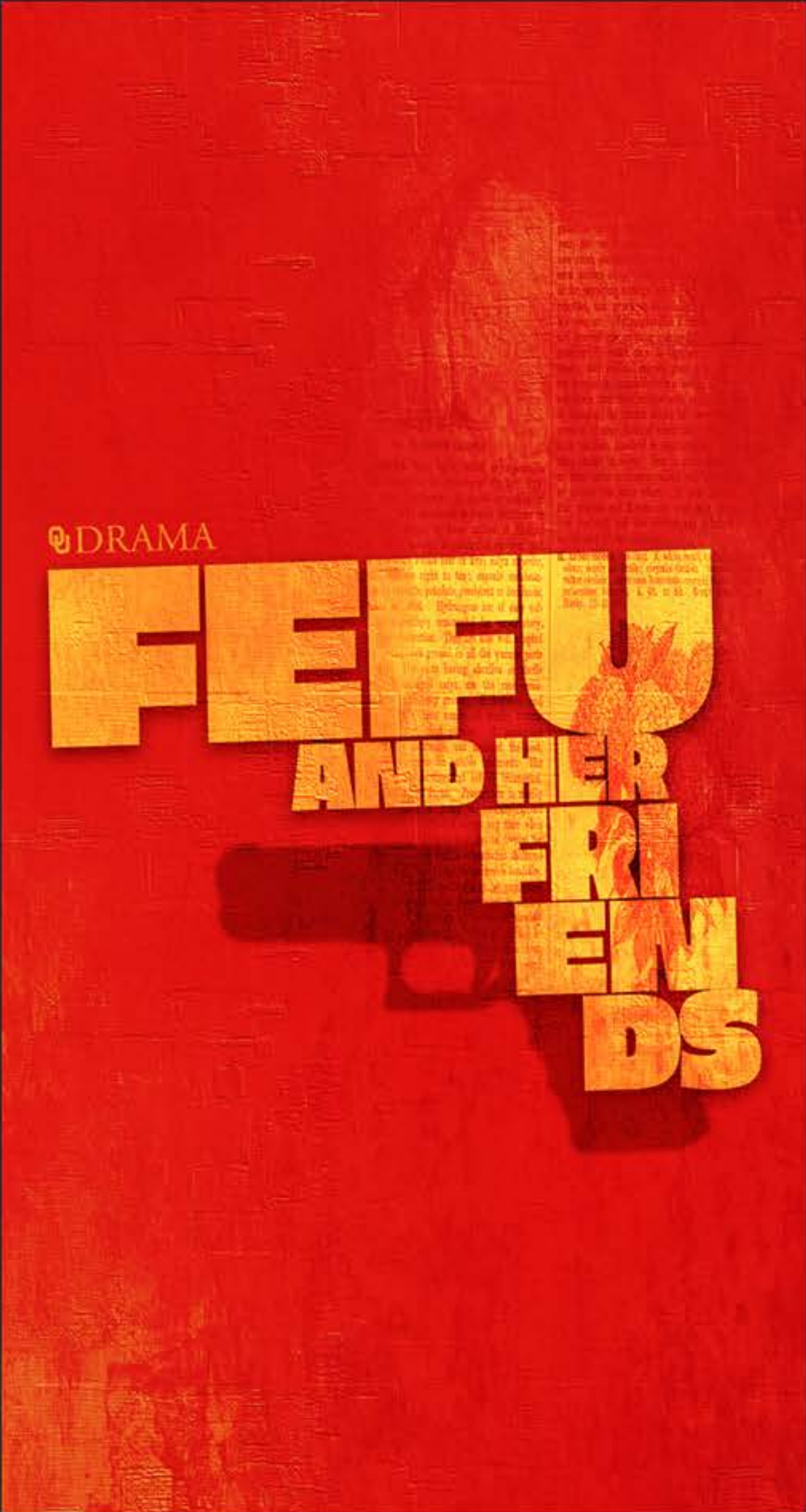
#DE3A1B

FONT

PiePie

**AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPp
QqRrSstTtUuVvWw
XxYyZz**

(Accessed through Adobe)

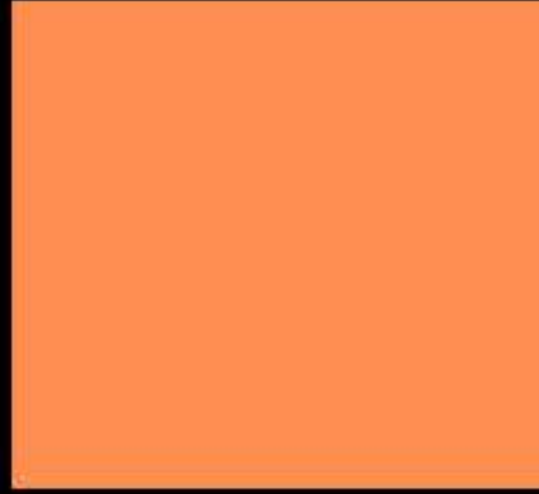


NEW DESIGNS

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COLORS



#FF8E51



#FA5C1B



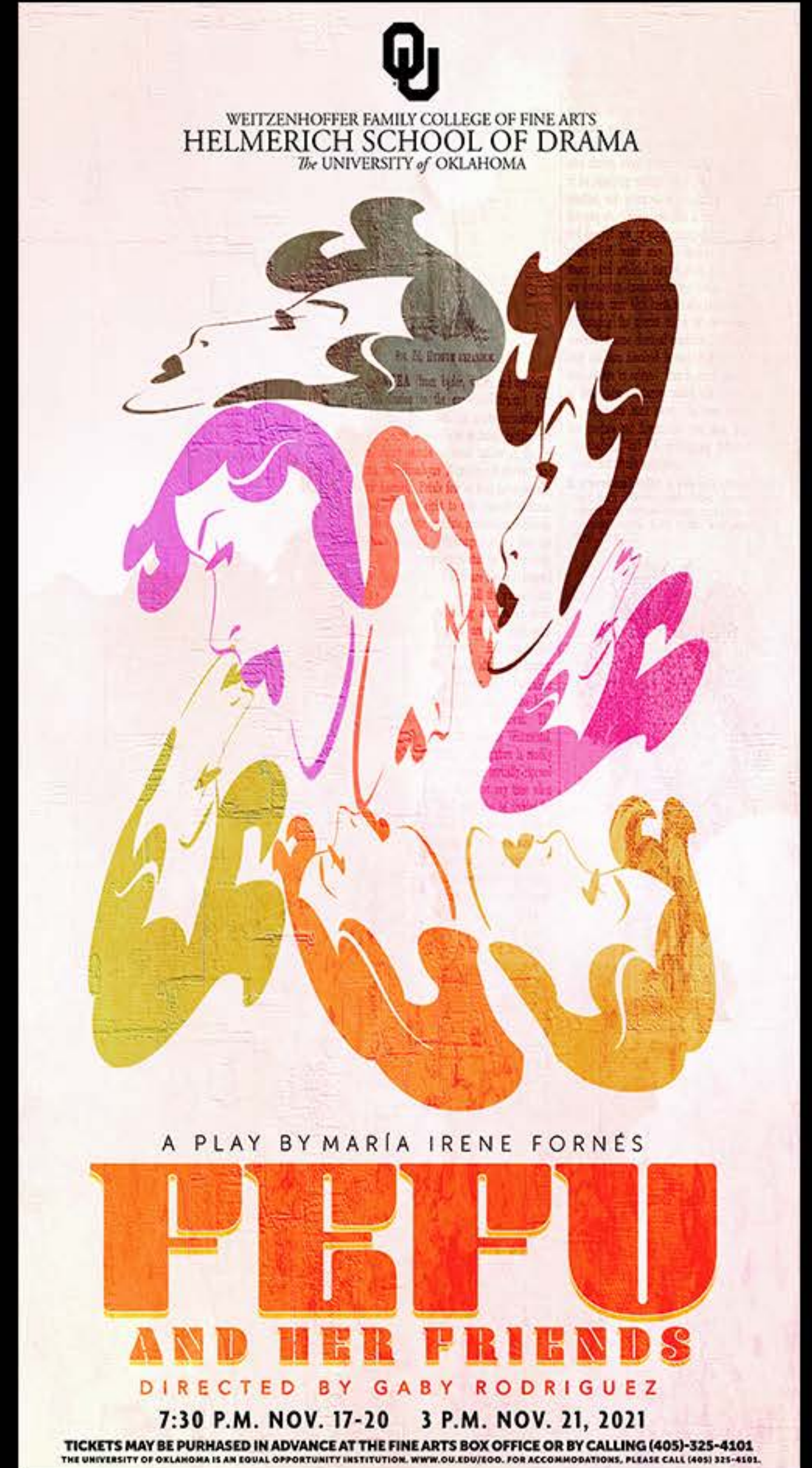
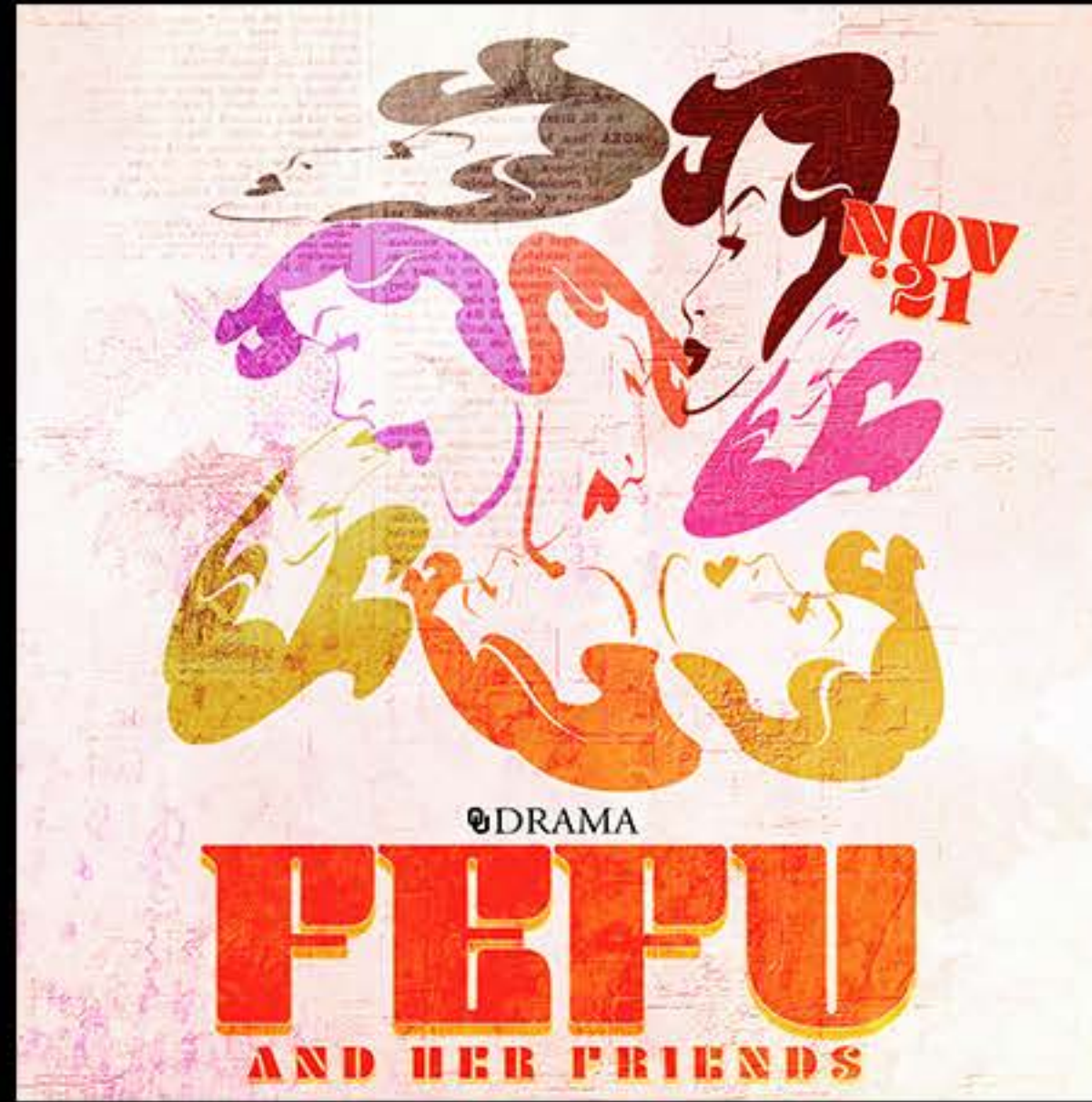
#FECF15

FONT

Blenny

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz

(Accessed through Adobe)



PROMOTIONAL SHOOT

*Drew
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Off Site Promo Shoot

MOORE-LINDSAY HISTORICAL HOUSE MUSEUM

Norman, Ok





INSTAGRAM STORIES

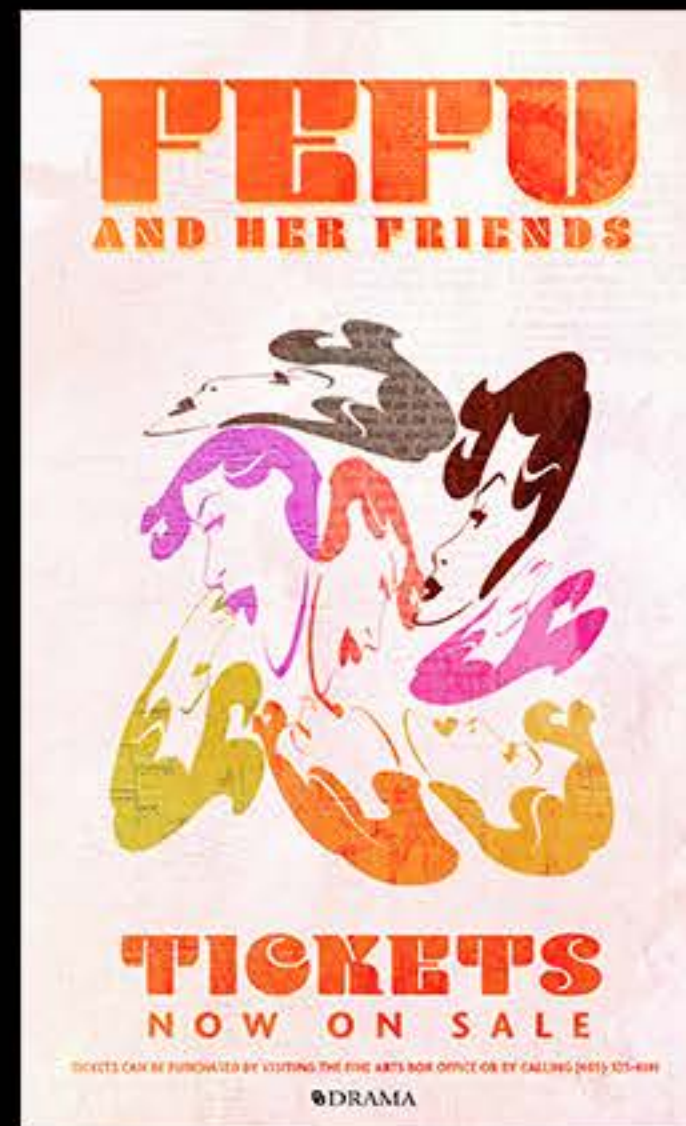
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COUNTDOWN STORIES

OPENING NIGHT STORIES



CAST INTROS

TICKETS ON SALE

PERFORMANCE REMINDERS

PRODUCTION PHOTOS

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AND HER FRIENDS

